



## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Frani DePalo

CPR Communications for Star Hospitals.net

201-641-1911 x54

[fdepalo@cponline.com](mailto:fdepalo@cponline.com)

## **Hospitals in India Capture Attention of U.S. and Canadian Employers and their Workforces**

*Star Hospitals.net featured on Employee Benefit Adviser podcast*

**Ontario, Canada – September 16, 2008** – Rapid access to quality care and treatment at significantly lower costs are key drivers for American and Canadian employers who are beginning to send employees to India, Singapore, and Thailand. Kumar Jagadeesan, president of Star Hospitals.net ([www.starhospitals.net](http://www.starhospitals.net)), a North American healthcare facilitator, shared his views on medical travel as an employee benefits strategy during an in-depth interview for Employee Benefit Adviser's (EBA) podcast show, Raw Bar: [eba.podhoster.com/index.php?pid=8172&cflag=1](http://eba.podhoster.com/index.php?pid=8172&cflag=1)

“A knee surgery would cost up to about \$50,000 in the United States, while it costs \$10,000 in India,” Jagadeesan states. “With certain dental or eye surgeries, employees also get a vacation opportunity. People who've been in pain for years come back to live a very normal life. It's an opportunity to get back to a normal life, at an affordable price, within the shortest length of time.”

Employers in the United States are beginning to introduce medical travel as a viable option to their employees. Star Hospitals.net has carefully selected world-class hospitals for international patients. They are JCI (Joint Commission International), International Organization for Standardization (ISO), or National Accreditation Board for Hospitals (NABH) accredited and offer world-class care by highly qualified and experienced doctors. This means similar healthcare at an affordable price – a true win-win option for employers and their employees who seek treatment overseas in countries such as India, Singapore and Thailand.



“The beauty of the entire program is that we act as an extension of the hospital, serving as their marketing arm,” Jadadeesan adds. “We do free consultations, walk the patient through every step, and ensure our patients are making very informed decisions.”

Star Hospitals.net arranges for a teleconference with each patient, schedules a doctor appointment, and assists patients with all travel plans.

“I think companies need to see this as a great opportunity available for their employees,” Jagadeesan adds. “There’s a huge cost in healthcare spending that can be decreased drastically without any compromise in quality.”

For a free consultation and to speak with one of our doctors, please call our toll free number at 1-888-7827-012

### **About Star Hospitals**

Star Hospitals is a North American healthcare service offering affordable and timely treatment abroad through a network of hospitals throughout India, Singapore, and Thailand. For more information please visit [www.starhospitals.net](http://www.starhospitals.net) or call 1-888-STAR-012

###